

ElectronicsCooling has Online Advertising!

Since its launch in 1995, *ElectronicsCooling* magazine has become a unique source of information for the thermal management community. The magazine's unique circulation database focuses on engineers and managers responsible for the thermal management of today's electronic equipment.

We are so excited to offer to our advertisers this portal of access to the thermal community. Online advertising is a great way to supplement your current print program, or get your company and products introduced to the thermal community at a lower cost. Online advertising is continuous 24hr exposure to your potential customers around the world.

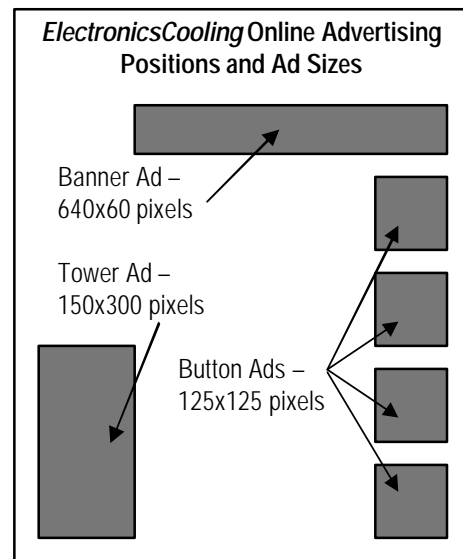
ElectronicsCooling's website has become a focal point of reference materials with all the past articles and editorial material posted to the website with free access that engineers reference on a repetitive basis. University instructors of Heat Transfer and Thermal Management classes have requested permission to reference articles in their lectures, and refer their students (potential future thermal engineer customers) to *ElectronicsCooling's* website to use as a technical resource.

| Ad Type | Size | Net Price |
|-----------|----------------|--------------|
| Banner Ad | 640x60 pixels | \$1000/month |
| Tower Ad | 150x300 pixels | \$800/month |
| Button Ad | 125x125 pixels | \$500/month |

Artwork Specifications: Maximum file size 30k GIF, JPG and Rich Media accepted. Animation files should run no longer than 5 seconds in length.

All ad spaces are displayed on every page of the web site, except the subscription page, in rotation with a maximum of 5 advertisers in each ad location.

Online Advertisements are placed for a minimum of 3 consecutive months at a time. Online advertisements are non-commissionable.



Contact Debbie to discuss your Online Advertising plans:

Tel: 508-870-0714 or Email: info@electronics-cooling.com

To see the various online ads and where they are located on the web pages please go to ElectronicsCooling's website: www.electronics-cooling.com.

ElectronicsCooling

A Magazine Dedicated to Thermal Management in the Electronics Industry